



MEDIA ADVISORY

INAUGURAL CHELSEA BAZAAR

GVCCC shop local initiative aims at showcasing local merchants in the vibrant neighborhood of Chelsea

July 11, 2012- New York, New York- The Greenwich Village-Chelsea Chamber of Commerce is excited to introduce its inaugural summer fair, *Chelsea Bazaar*, an indoor event bringing the best of New York's myriad businesses to Chelsea for a one-day event on Saturday, July 14th from 11am to 8pm at the gorgeous Altman Building on 135 W. 18th Street between Sixth and Seventh Avenue. The dual-floor bazaar will feature vendors on the ground level and local talent at the "Bazament," a lower-level lounge with live entertainment and beer- and wine-tasting.

With just three days to the Bazaar, we are very excited for opening day and the opportunity to share the unique taste, design, and talent of our food and retail headliners. We would like to thank them along with our generous sponsors, City Sights NY and Honig Conte Porrino, for their support and enthusiasm since the Bazaar's conception. The Chelsea Bazaar is expected to be a huge success and we look forward to it becoming a neighborhood staple, bringing local merchants and patrons together for many seasons.

We ask you to come join us for this festivity. If you are press and would like to attend the event, please contact tom@villagechelsea.com for vip access, a press-pass, and other exclusive goodies.

The following vendors will be showcased:

Affinia Hotel - Denihan Hospitality Group, Arbonne, Asiadogs, Bitters & Esters, Bronx Brewery, Burgundy Wine Co., Chaos, City Winery, Cody & Cooper Designs, CrazyLemur Photography, Crunch Gym, Cutie Pies NYC, David's Designs, Divine Destiny Accessories, DNAinfo.com, Eat Me Sweetly, Fatty Cakes, Fleursbella, From the Source, H.S. Chocolates, Hans My Hedgehog, Harkiss Designs, Honey Cat Cosmetics, It's a Cuppie, Jazz Brownies, Joe, La New Yorkina, Lucky 777 Chili, Lushcakez, Maizuru Eco - Luxury Stationery, Match My Spirit, MC & Moda, McBurney YMCA, Melt Bakery, Morgan Stanley / Smith Barney, My Bubbly Tea, NSLLIJ- Lenox Hill Hospital, NK Collections, Paisley Magic, Pauletta Brooks Wearable Art, PORTS Coffee and Tea, Progressive Personal Training, Inc, Saucy By Nature, Sea Glass Gallery, Selen Design, SevenPoint2, Stonyfield, Sweater Toys, TekServe, The Jam Stand, The New School, The Splendid Spoon, The Spot Experience, Thirstea Cafe, Yania Creations, and the YMCA.

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