



GREENWICH VILLAGE **GVCC** CHELSEA
CHAMBER OF COMMERCE

FOR IMMEDIATE RELEASE

TESLA STYLE NIGHT

A night celebrating sustainable designs with the GVCC, Tesla, and Remedy

June 28, 2013- New York, New York- The Greenwich Village-Chelsea Chamber of Commerce introduces *Tesla Style Night*, co-founded by Build A Better Planet, to Fashion Week. Partnering with the cutting-edge automobile company, Tesla, the event kicks off NYC Fashion Week in a fresh and exciting way. This exclusive night features the sustainable designs of Tesla's premium electric cars, complemented by emerging fashion designer Ashley McAleavy's eco-friendly couture line, Remedy Designs. With the two-trendsetting companies joining to headline, *Tesla Style Night* is a pulsing and unique occasion focused on the importance of sustainability.

On Monday, September 9th, from 6:30 pm-9:30 pm at the Tesla Showroom, 511 W. 25th Street, *Tesla Style Night* offers beer, wine, and hor d'oeuvres, and features Tesla's line of stylish and sustainable cars. On this night celebrating fashion, design, and sustainability, models mingle with guests, showcasing Remedy Designs' Summer/Spring 2014 Collection throughout the evening, alongside a full runway show projected on the showroom walls.

"My company takes gently worn or vintage garments and breathes new life into them. Remedy's commitment to reusing old fabric is a sustainable and unique approach to high end fashion," said Ashley McAleavy, Founder of Remedy Designs. "Working with Tesla and other like-minded companies focused on sustainability is a dream come true."

"Humanity is at a crossroads. We must embrace sustainability in all aspects of our lives to promote the health of our planet and ourselves, and ensure our well-being for generations to come. Promoting sustainable design is responsible and working with local designers creates jobs in our community." -Soledad Haren, Founder of Build A Better Planet.

Partners Include:

Upstate New York brewery, Ithaca Beer Co, Con Edison of New York, The Noble Experiment, Hermitian Textiles, Kallio/Karina Kallio, Nais/Anais Bouchard, Lanni Lanto (RE)Design/Lanni Lanto, My Fabulous Puppy/Warren R. Agee, Thaddaeus Timothy/Thaddaeus Beals, Benjamin Zastrow, and Rebecca Mink of Mink Shoes.

Ticket information: <http://teslastylenight.eventbrite.com/>

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